

AMER
8 m 205.2
m 56

OFFICE OF CHURCH HISTORIAN
47 E. TEMPLE
SALT LAKE CITY, UTAH 84101
MISC./EXC



THE MESSENGER

OF NORTHERN CALIFORNIA

VOL. XLIV No. 10

OCTOBER, 1968

PRICE 10c

Ground Broken For New Chapel



Breaking ground for the new Martinez Ward chapel On Palisades

By Della Greathouse

The long-awaited ground-breaking for the new Martinez Ward chapel on Palisades Drive Sept. 7 attracted 150 members and visitors, including Mayor Rosalie Benson of the city, Stake President Ted E. Madsen and his counselor Raymond F. Evenson of Concord Stake, City Manager Calvin Monson and Councilman Elwon Lace, both ward members.

Brother Ted E. Smith introduced the program, including the appropriate song "How Firm a Foundation." After remarks by the stake president and mayor and a second appropriate song "The Spirit of God Like A Fire Is Burning," Bishop Grant Shaw reminisced on the arrival of himself and his bride 29 years ago and how they went practically from the train to Church services. The present ward chapel was built in eight months, he remarked.

After the brief ceremony, gilded shovels were used by the bishopric, stake presidency, Mayor Benson, and associates to turn the first shovelfuls of earth for the excavation for the new building.

Mormonaires

Mormonaires, "single" members of the Church 25 and older, have an October schedule of interesting activities, according to Max Hymas, president.

It starts with a fireside in the Oakland ward chapel at the Eastbay Interstake Center on Temple Hill 8 p.m. Sunday, Oct. 6. Reed Allen of San Rafael will be the speaker.

The following Saturday at the Berkeley Ward cultural hall, Walnut and Vine Streets, comes the regular Saturday night dance. A week later there's dance with the socialaires at Redwood City. A square dance with the Socialaires is scheduled for Oct. 26. Details of the social events will be sent to members in their monthly bulletin.

Final event of the month is the roundtable in the Oakland Ward lounge at 8 p.m., Sunday, the 27th.

October's activities are under direction of Dick Dimitriu, Marn Stake representative.

Drive are (l. to r.) Bishop GRANT SHAW, Concord Stake President TED MADSEN, Mayor ROSALIE BENSON, and President RAYMOND F. EVENSON.

Working Sisters Meet On Sundays

By Roxie W. Kanzler

Working women of Bay Ward, San Francisco, hold their Relief Society meetings Sunday mornings at 9. They are in the majority among women of the ward. First meeting May 19 was addressed by Sister Olsen, stake Relief Society president. General Board President Belle S. Spafford, in San Francisco to see her grandson off to Viet Nam, also visited the group.

Bishop Harden N. Eyring and Relief Society President Christine Burt organized the group in recognition of its special needs. Sister Burt attends and conducts two Relief Society meetings each week.

Bay Ward chapel at 1649 Hayes St. is the place where San Francisco Ward met for many years and is one of the oldest in the San Francisco Bay area still in use. Location has become a problem because of the transient nature of the ward membership.

A new chapel is planned for Gough and Pacific Sts. The many who have enjoyed the old chapel are invited to contribute \$10 to the building fund and have their names embroidered on a quilt to be displayed in a special cabinet in the new chapel.

Contributions may be sent to Bishop Harden R. Eyring, 2211 Stockton St. No. 404, San Francisco 94133, or Christine Burt, 5001 Leavenworth St. No. 101, San Francisco 94109.

Handknit Fashions To Be Shown

Handknit fashions will be shown at Oakgrove Ward cultural hall, 1050 Treat Lane, Concord, at 1 p.m., Saturday, Oct. 12, by Mrs. Minnie Richards, mother of Suzanne Moffitt of this area.

Mrs. Richards has shown her more than 60 original outfits throughout the western states for various fund-raising events, including General Boards of the Church and Education Week at Idaho Falls, Ida.



BISHOP OF MONTH

No General

When did your ward's Sacrament meeting attendance last exceed 60 per cent?

How long since it dipped BELOW 50 per cent?

No, we're not being funny. This is a crafty way to introduce JOSEPH WILLIAM BROWN of Walnut Creek Ward, Walnut Creek Stake, BISHOP OF THE MONTH for October.

Walnut Creek Ward attendance at Sacrament meeting hasn't dipped below 50 per cent once since September, 1964. It is edging over the 60 per cent mark frequently of late with indications that the curve may stay up there. It has gone as high as 75 per cent for special occasions such as Easter, Mothers' Day, and Christmas.

This outstanding record Bishop Brown attributes to several factors such as outstanding membership, high spirituality, geographical compactness, widespread activity. Others believe great credit should accrue to the bishop and his counselors Robert D. Anderson and Hubert Henderson who, on any given evening are apt to be found in the bishop's office until ten or later, analyzing and planning.

Bishop Brown was born at Evanston, yoming, "during this century" to James Brown Jr., and Mary Alice Duncombe Brown. He was ordained an elder by his father and a high priest by Apostle Harold B. Lee. He was graduated cum laude in chemistry from the University of Wyoming, won a scholarship to the University of Chicago where he earned his master's degree, and was working on his doctorate when called to the military service during World War II.

Four years overseas through the North Africa and Italian campaign won him a captain's bars, a chestful of campaign ribbons, and a Purple Heart he'd rather people didn't know about. His father died while the future bishop was in Africa.

Returned from the service, our hero located in San Francisco where he met and married Ruth Taylor, a native of Sunnyside, Utah. They were married in the Salt Lake Temple in 1946, saving time on his hands after a day's work for a chemical firm. Joe went to law school at night and was graduated with honors. He also served a stake mission and had a close call with pneumonia. He did stay in the Church.

Four Oakland-Berkeley Teams Tops In Regional Softball Play



By Steve Roland

Oakland-Berkeley Stake climaxes a successful slow-pitch softball program by entering two junior and senior teams in regional playoffs. Sixteen teams participated, nine in the senior division and seven in the junior.

El Cerrito Ward winner in the junior competition, and runner-up Oakland 1st and 3d entered the junior regional playoffs and El Cerrito took second place.

University and Berkeley Wards

represented the stake in regional play, only to met each other for the championship. Berkeley topped University for regional honors, but was edged out by Cupertino in their bid to enter all-Church play.

Berkeley Ward team members were (first row, to r.) Don McCormick, Clancy Calder, Ken Chase, Ken Martin, Rex Gardner, Tony Allen, rear) Phil Swartzlander, Bob Brady, Lane Rawlins, Rick Kopf, Garry Jensen, Wes Seegmiller, and Lynn Mahoney.

University Ward's seniors included Charles Aliason, Brent Livingston, Doug Palmer, Jim Pettibone, Brent Turley, Richard LaPointe, Reed Randall, Don Haslam, Larry Daines, and Richard Rands.

El Cerrito's juniors were Gary Reyes, Connie Noden, Ron Newcomer, Howard Bodily, Doug Cain, Brian Helling, Bob Cain (coach), Terry Dyal, Barry Clyde, Robbie Hulme, Norman Pach, Alas Taufer Kevin Flmm Vern Terry, Ned Clyde (manager).

Oakland's juniors included Galu Matige, Craig Evans, Doug Higham, Chris Fornsten, Monty Southerland, Bill Ashley (coach), Eric Fernsten, Steve Johnson, Alan Simons, Malepe Matige, Greg Kitchen, Jeff Grow, Jeff Ehorn Tom Flynn, Randy Matige, John Leightons, and Rick Taylor.

Hanks Addresses S.F. Conference

Elder Marion D. Hanks, an Assistant to The Council of Twelve Apostles spoke at the San Francisco Stake Conference, Sept. 28 and 29, in the Stake Center 1399 Brunswick, Daly City.

Stake President Irven Glade Derick, 408 Skyline Drive, conducted the sessions.

President McKay Is 95 Years Old

For the benefit of the few who don't read either the Improvement Era or the Church News we take note that our beloved Prophet, Seer, and Revelator, President David O. McKay became 95 years old on Sept. 5. His activity and productivity attest to both amazing intellectual gifts and his Divine inspiration and would be phenomenal in a man 25 years younger.

'Know Religion' Series Starts November 1

By Glenna M. Stephens

The Brigham Young University California Center is again sponsoring the "Know Your Religion" lecture series which begins Nov. 1.

Faculty includes such outstanding speakers as Truman Madsen, Hyrum L. Andrus, Lynn McKay, W. Cleon Skousen and Hugh Nibley.

Objective of the 1968-69 program is to provide thought-provoking and informative lectures on religious subjects by selected Mormon scholars. The presentations are intended to be of a scholarly nature and challenging to the trained and discerning mind. Lectures in northern California will be held in Oakland, Sacramento, San Jose and Fresno.

"How Think Ye of Christ?" lecture by Lynn A. McKinlay will be given Friday, Nov. 1, 8 p.m. at East Bay handled through participating wards Interstake Center, 4780 Lincoln Ave., Oakland. Pre-registration will be and stakes in each area, according to Stanley T. Peterson, Chairman.

The new address is BYU California Center, 203 West Cottage Drive, Covina, Calif. 91722. Phone (213) 966-4448.

Mission Call

Harvey R. Hulme, son of Bishop & Mrs. David K. Hulme of El Cerrito Ward has been called to serve a mission in Chile. He left for Chile Aug. 25 after completing his language training at BYU. Harvey completed a year in pre-dental work at BYU before he received his mission call. He was graduated from El Cerrito High School where he played varsity basketball and was a member of the dance band. He is an Eagle Scout and a Duty to God award holder.

New York Artist On Temple Hill Concert Series



By Claire Gilchrist

Dr. William Maul, organist and harpsichordist of New York, will perform as guest artist for the Nov. 3 Temple Hill organ concert. A faculty member of the Crane Department of Music, State University of New York Potsdam, he recently performed the complete organ works of Bach in a series of 14 recitals: earlier in other distinguish-

Castro Valley Ward Sponsors Bonnie H. Slade

Castro Valley Ward will present Bonnie Horregan Slade, in concert at 8 p.m. Friday, October 18, The event will be held in the ward chapel it was announced by Bishop Joseph Wood.

Bonnie is well known in the East Bay having been brought up in the

ed concerts he played the Bach harpsicord concerti, contemporary organ concerti, and the complete Art of the Fugue, of J. S. Bach. Later in this season, he will play in several European cities.

Born in St. Louis, Dr. Maul early studied at the St. Louis Institute of Music; later he took three degrees from Washington University (St. Louis), bachelor of arts, master of music, and doctor of philosophy. Under two separate Fulbright scholarships Dr. Maul has studied with three famous organists in Europe: Andre Marchal, Jean Langlais, and Anton Heiller, all of whom have appeared in this area in the past.

This concert will be held in the East Bay Interstake Center, 4780 Lincoln Avenue, Oakland at 4 p.m. Sunday, Nov. 3. Admission is free. The public is invited.

PROGRAM

Chaconne in G-minor—Louis Couperin

Variation "L'Aria di Follia"—Pierluigi da Palestrina

Chorale Prelude: "Nun bitten wir"—Detrich Buxtehude

Prelude and Fugue in B-minor—J. S. Bach

Chorale Prelude: "Herzlich tut mich verlangen"—Johannes Brahms

Chorale in A-minor—Cesar Franck

Elevation—Marcel Dupre

Litanies—Jehan Alain

Group of four pieces by Jean Langlais

Chant de Paix, Te Deum, Improvisation, Acclamations



BONNIE HORREGAN SLADE

Castro Valley—Hayward area. She is a graduate of Castro Valley High School and attend Brigham Young University for 4 years, achieving her B.S. degree in secondary music education. Following her graduation from the "Y" she studied voice with Angela Seidel in Blacksburg, Va. and became interested in the musical stage.

Some of the musical roles she has portrayed include Polly Peachum in "The Beggar's Opera," Eliza Doolittle in "My Fair Lady," and other roles in Gilbert and Sullivan's "The Gondoliers" while a member of the Davis Art Center Productions, Davis, California.

Accompanying Bonnie for her concert will be Helen Meyer Horin of Davis. Mrs. Horin studied music at the Bible Institute of Los Angeles under Mrs. Herbert G. Tovey. In addition she has been organist and pianist for the First Baptist Church of Davis since 1947 and is a studio accompanist.

ANGELUS
STAR

ARISTOCRAT
KEN CRAFT

MOBILE HOMES & TRAVEL TRAILERS

STUTLER BROS. TRAILER SALES

BROOKS BROWN
TELE. 351-2710

15031 E. 14TH STREET
SAN LEANDRO, CALIF.

Heated Pool — Phones — TV — Kitchenettes

THE HILLCREST MOTEL

2400 MacArthur Blvd.

Kellogg 2-2230

Matt Moody, Manager



Siding and Repairs
Roofing, All Types

SUN ROOFING COMPANY

General Contractors

Phone 534-3800

745 Kevin Court, Oakland, Calif.

Delvar R. Carter
351-6640

MEMBER CASTRO VALLEY
2nd WARD

Wanted

Light Hauling — Moving

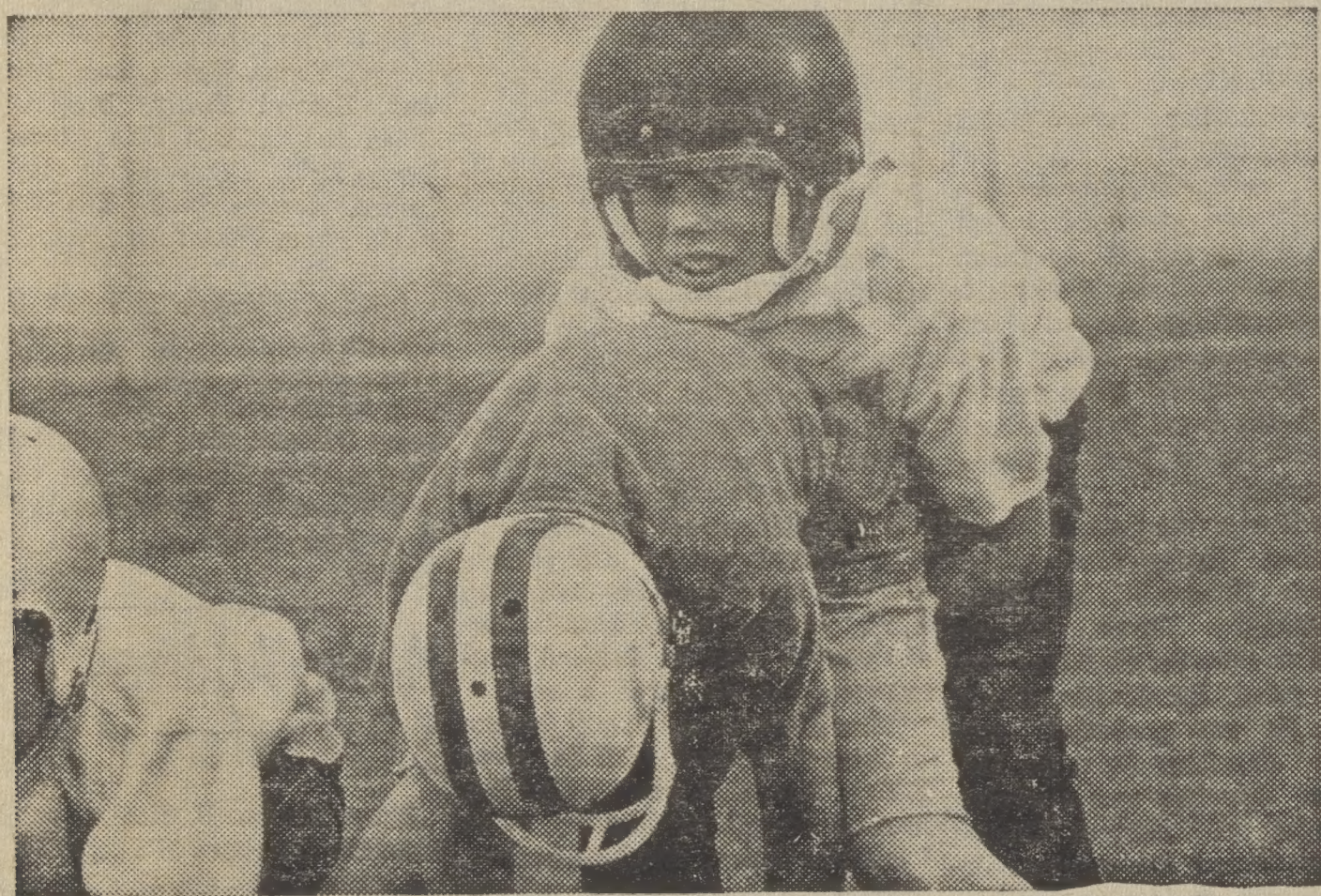
Part-time

8 a.m. to 12 Noon

City License

Call 536-6763

Reasonable Rates



George no longer thinks Mussorgsky Is a halfback at Notre Dame

But he did until he heard the Standard School Broadcast's orchestra play a selection by this great Russian composer.

George is one of about three million students in the West who listen to our radio program in their classrooms each week. For many it may be their first opportunity to hear the world's great music—an experience which may open the door to a lifelong, rewarding interest.

We've provided this aid to education for 40 years. Why? We're specialists in natural resources and we realize that

youth is the greatest natural resource there is. The more we help young people now, the more they'll contribute to our country in the future.

The Standard School Broadcast, scholarships, fellowships and teaching materials are but a few of the ways our Company shows its continuing interest in today's young men and women.

Standard Oil is trying to help young people discover more about themselves ... and the world they live in.



The Chevron—
Sign of excellence

Standard Oil Company of California
and its worldwide family of Chevron Companies



MRS. C. W. NALDER

For thoughtful, fully
informed service as

ADVISOR on
L. D. S. FUNERALS

Mrs. Nalder combines her own thorough experience with the facilities of one of San Francisco's leading Mortuaries.

With an intimate knowledge of L.D.S. funeral services she will assist with every detail. She does it with a sympathetic understanding that greatly eases the making of arrangements for both funeral & resting place. LDS burial clothing is also available.

To contact Mrs. Nalder, call the telephone number below and ask for her personally.

GANTNER - FELDER - KENNY

MORTICIANS

1965 Market St.

Ph. HE. 1-0131

San Francisco

The MESSENGER of Northern California

Published monthly by the Concord, Fremont, Hayward, Oakland-Berkeley, San Leandro, San Francisco, and Walnut Creek Stakes of THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS at Berkeley, California

Under direction of Inter-Stake Committee headed by Dennis L. Lauper, Oakland-Berkeley Stake

Entered as second class matter May 20, 1946, in the post office at Berkeley, California, under the Act of March, 1879.

BUSINESS OFFICE

4536 Fieldbrook Rd. Oakland 94619 Tel. 261-8209

Send Advertising copy to Business Office

EDITOR

Albert E. Gilbert, 2496 Warren Rd., Walnut Creek 94529 935-1345

Send news and editorial copy to this address.

Circulation Manager—Clarence Dineen

ASSOCIATE EDITORS

Samuel W. Taylor, Redwood City;

Nell Smith, Castro Valley

Send circulation changes for Bay Area stakes to your ward clerk

Pond—Madsen



KATHRYN POND MADSEN

Kathryn Pond's marriage to David W. Madsen was solemnized in the Salt Lake Temple Friday, Sept. 6. President O. Leslie Stone, a friend of the bride's parents preformed the ceremony.

Kathy is the daughter of Dr. and Mrs. Howard M. Pond of Walnut Creek. She attended Brigham Young University, graduating from that institution last May. David is the son of Dr. and Mrs. Louis L. Madsen, former president of Utah State University, and now dean of the school of agriculture at Washington State University.

A reception for the young couple was held in Salt Lake City at the University of Utah Institute of Religion for 300 relatives and friends.

Diane Pond, sister-in-law of the bride, was her matron of honor, while Mrs. Dale Caldwell, Kathy Martin, Mrs. Bill Walker and Barbara Davis college roommates, served as bridesmaids. Steven Pond, brother of the bride, was best man, and ushers were Paul Madsen, brother of the groom, and Theron Anderson, a college roommate.

After a honeymoon at Lake Tahoe, San Francisco and Carmel, the new Mr. and Mrs. Madsen were honored guests at an open house in Taft, Calif. at the Brown home. Hosts were Mr. and Mrs. Max P. Brown and Mr. and Mrs. Durrell Woolsey.

THE RELIEF SOCIETY
DISTRIBUTION CENTER

(GARMENT CENTER)
2755 Monterey Blvd.,
Oakland, Calif. (415) 531-9767
Hours: Tues. thru Sat. 10 to 6 P.M.
Closed Sun., Mon., & Holidays



Need a Car?

OR TRAILER

MOBILE HOMES

SEE...

GLEN SORENSON
DODGE DEALER

Antioch

Phone 757-7200

Home 757-8126

Concord Camp Liahona Girls
Gift To Primary Hospital

Concord Stake's Camp Liahona girls' donation of \$81.50 was presented by PAIT BARRUS, employee of Primary Children's Hospital and former stake member to MARY JANE GOOCH, acting director of nursing. Patt had flown from Salt Lake to be with the girls during camp week.

Started by Marge Eisner, leader of the Concord 1st Ward girls, a small can was quietly passed from group to group. As the donations mushroomed, a larger red felt can was made to hold the love & generosity of the Concord Stake girls. Many gave all they had and some a whole week's allowance.

On returning to Salt Lake, Patt was accompanied by her father, Irel Barrus. YWMA high council advisor and the presentation, a final total

of \$81.50, was made to Mary Jane Gooch, acting director of nursing.

Newark Ward

Summer time brings changes to most wards with Newark right there near the top. George Lish has been released as counselor in the bishopric with Ernest P. Valenzuela sustained as the new 2d counselor to Bishop Ross W. Westover.

Brother "Ernie" has held many positions in the Church among which are deacons quorum advisor, athletic director in MIA, general secretary of the Aaronic Priesthood, stake missionary, and counselor in the stake mission presidency.

With the transfer of Gerald and Arlene Andws to Cedar City, Utah the positions of general secretary of the Aaronic Priesthood and the YWMA were in need of people. H. Russell Bracken formerly YWMA president has been called and Sister Bonnie Estes with counselors LeDon Taylor and Evelyn Burnham to the YWMA presidency.

Marita Holloway, Primary president, was released and Sister Anita Anderson with counselors Donna Brown and Sandra Autry have been sustained.

John "Jack" Bryan with counselors Warren Berg and Ruce Densley are now heading the YWMA.

Congratulations to the Westovers and the Beecrofts on their new arrivals Bryan Dale Westover and Robin Beecroft.

Walter and Nadene Adamson will soon be moving to the Turlock-Modesto area. Walter has accepted the position of principal in Hughson Jr. High School. Kay and Lou Ann Lambert will be moving to Heber City, Utah. Kay is going into business there.

Bishop Ross Westover and sons Kent and Kerry have returned from a camping and back packing trip in the mountains.

The Relief Society has announced that they are planning a fashion show "Sew What" to be held Oct. 1 at the home of Stake President Francis B. Winkel.

STATEMENT OF OWNERSHIP
MANAGEMENT AND CIRCULATION. (Act of October 23, 1962: Section 4389, Title 39, United States Code)

1. DATE OF FILING
October 5, 1968
2. TITLE OF PUBLICATION
THE MESSENGER OF NORTHERN CALIFORNIA.
3. FREQUENCY OF ISSUE
Monthly
4. LOCATION OF KNOWN OFFICE OF PUBLICATION. (Street, city, county, state, zip code)
Corner Hudson and Miles, Oakland, Calif. 94618
5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICE OF THE PUBLISHERS. (Not printers)
4536 Fieldbrook Road, Oakland, California 94616
6. NAMES AND ADDRESSES OF PUBLISHER, EDITOR AND MANAGING EDITOR
PUBLISHER
Seven-stake committee of the Church of Jesus Christ of Latter-day Saints
EDITOR
Albert Gilbert, 2499 Warren Road, Walnut Creek, California 94529
MANAGING EDITOR
Same
7. OWNER
Seven Stake Committee
Church of Jesus Christ of LDS
Chairman, Dennis Lauper, 3687 Delmont Avenue, Oakland, California
8. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES
None
A. TOTAL NO. COPIES PRINTED (Net Press Run) AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS. 8,000
SINGLE ISSUE NEAREST TO FILING DATE 8,000.
B. PAID CIRCULATION 1. SALES THROUGH DEALERS AND CARRIERS, STREET VENDORS AND COUNTER AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS. SINGLES ISSUE NEAREST TO FILING DATE None
2. MAIL SUBSCRIPTIONS AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS 8,000 SINGLE ISSUE NEAREST TO FILING DATE 3800
C. TOTAL PAID CIRCULATION AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS 8,000 SINGLE ISSUE NEAREST TO FILING DATE 7,800
D. FREE DISTRIBUTION (including samples) BY MAIL, CARRIER OR OTHER MEANS. AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS 7,850 SINGLE ISSUE NEAREST TO FILING DATE 7,850
E. OFFICE USE, LEFT-OVER, UNACCOUNTED, SPOILED AFTER PRINTING AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS 150 SINGLE ISSUES TO FILING DATE 150
F. TOTAL (Sum of E & F—should equal net press run shown in A) AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS 8,000 SINGLE ISSUE NEAREST TO FILING DATE

8,000

I certify that the statements made by me above are correct and

complete.

(Signature of business manager)
Lela A. RoeOAKLAND
4th WARD

Presents

BONNIE OSWALD

Contralto

DORISSE COATS

Violinist

MARJORIE REMINGTON

Pianist

IN CONCERT

Friday, November 15

8:15 p.m.

At Oakland Fourth Ward Chapel

4705 Virginia Avenue

Oakland, California

Contributions:

Adults \$2.50

Sponsors \$10.00

All Proceeds Benefit
Welfare Fund

Call or Write:

Robert Martin

3167 Monticello Ave.

Oakland, Calif. 94619

Telephone 532-1491

KING'S KORNER

Rick, Roy & Howard

THE ESSENTIAL MORMON

By
Howard M. King

How are Mormons supposed to be different from other people?

Or better yet; how are Christians supposed to be different from others? This is a better way of putting the question since essentially, Mormons are no different from Christians.

what is essentially Christian must be essentially Mormon.

This question has many answers, and they should all be given. If they are not, the "religious life" becomes only an illusion. If the inner, intellectual quality of life and the outer, visible behaviour of life are the same in the Mormon, the Catholic and the Moslem, then what is the point in being a Mormon?

If you put a Mormon a Catholic and a Moslem side by side, chances are you would not be able to tell them apart just by visible appearance.

But over a long period of time, watching them perform their daily tasks, a slight difference in the life style become noticeable to the dis-

cerning eye. What is the difference? It is two-fold.

The person who is essentially Christian be the Mormon, Catholic or Protestant is growing. He strives to multiply the dimensions of his emotional and intellectual life by reading, talking, doing new things and with new people (not discarding the old).

He loves. His love is nothing more than putting himself in the shoes of the other guy. In this single exquisitely Christian exercise he is moved to not only make life easier for the other guy because he feels his suffering or his joy but he sees the world through the other man's eyes, thereby multiplying his own dimensions of life.

If you could be aware of every emotional, visual and mental sensation that every single person in the world is aware of right this minute, would your understanding of life be explained? Your mind would "Stretch as high as the utmost reavens, and search into and contemplate the darkest abyss . . ." You would become large. You would contain multitudes.



Brother and Sister McGee have announced the engagement of their daughter Mary to Donald William Barnum. Mary is attending BYU. Donald graduated from Chabot College in June and entered BYU as a junior. He received a baseball scholarship to the Y.

Ireta Wheeler has been called to the stake Relief Society board.

By Elva Jacobsen

Honor night for San Leandro 2d Ward YWMIA was held the end of August. Laurels receiving pins were: Karen Adams, L. Remington, and Janet Austin Burbank. Mia Maids receiving awards were: Cynthia Adams and Linda Smith.

Bee Hive awards went to Toni Austin, Pamela Bertola, Karen Danielson, Marsha Englefield, Cathleen Hamilton, Linda Hobbs, Pamela Parkins, LuAnn Phillips, Joy Marino, Kathy Danielson, Michelle Hulme, Debby Hales and Debby Miller.

Special recognition was given to Kathy Danielson who had completed 31 honor badges, and Karen Danielson who had completed 50 honor badges. Five are necessary to receive an honor award.

OLYMPIC FLORIST

2956 TELEGRAPH AVE
OAKLAND 9, CALIF. GL. 2-1961
IRA B. CALL Sr.

Siding ROOFING Gutters

FREE ESTIMATES
Cheerfully Made

Thousands of Satisfied Customers—Call Us Now
Before It's Too Late

Caldwell-Roland Roofing Co.

STEVE ROLAND, Owner-Manager
701 Bancroft Way, Berkeley 845-5816

LEARN TO DRIVE

533-1207

SPECIAL RATES FOR TEENAGERS

- Licensed by Calif. Dept. of Motor Vehicles
- Dual controlled car
- Free home pick-up anywhere in East Bay
- Use car for test
- Beginner or brush-up
- Specialists in nervous people

CALL FOR FREE INFORMATION & LITERATURE
EAST BAY DRIVING SCHOOL

RONALD COOPER—Owner—4th WARD—4861 REINHARDT DRIVE

North Shattuck Shopping District

McLarty's Variety Store

RUST CRAFT CARDS

Boysen Paints - Toys - Houseware
1481 Shattuck Avenue - Just Above Vine St.

McHAFFIE'S DRUG STORE

2112 Vine near Shattuck

AS. 3-2520 - TH. 5-0983

PRESCRIPTIONS • SUNDRIES • GREETING CARDS

PERRY and KEY

BODY & FENDER REPAIRING

* Best Equipped Body Shop in the State *

- FRAME STRAIGHTENING
- WHEEL ALIGNING
- BALANCING

JE. 7-1175

28953 Mission Blvd., Hayward, Calif.



Reed H. Chase
Owner

Al Ludlow

Elma McCoy

JoAnn Huillade

Gordon Young

Chuck Axtell

The CHASE Company REALTOR

Service - Integrity
RESIDENTIAL — INCOME
COMMERCIAL
PROPERTY MANAGEMENT
INSURANCE

Jay Curtis

Carl Bowden

Duane Chase

Helen Leary

Lucille Schow



934-5454

WALNUT CREEK 94596
577 YGNACIO VALLEY ROAD

NON-DRINKERS

Pay LESS
for the
BEST



Auto Insurance

FIRE and HOMEOWNER
Call 524-3355

Owen W. Quinton

7508 Fairmount, El Cerrito

Preferred Risk Mutual INS. CO.
DES MOINES, IOWA

The Best In Office Equipment

We carry a wide assortment of typewriter, adding machines and other equipment at attractively low prices.

Just arrived, brand new, 15-inch electric Smith-Corona portable, excellent for genealogy sheets.

Special consideration in shown to Church members.

R. W. McALLISTER

TE. 2-3465

THE TYPEWRITER DOCTOR

2108 BROADWAY, OAKLAND



Mel and Lola Payne

Members Centerville Ward

Edgren Motor Co.

38383 Fremont Blvd.
Fremont, California

Home Phone 797-1543

Office 797-2920



Buy with confidence from Alameda County's oldest Chrysler, Plymouth Dealers. Selling Chrysler, Plymouth, Valiant, Imperial, Dodge Trucks and Fine Used Cars.

HOME OF THE 5-YEAR 50,000 MILE WARRANTY
Under L.D.S. Ownership

FREMONT MEMORIAL CHAPEL MORTUARY

3723 Peralta Blvd.
(Near Fremont Blvd.)

Fremont

793-8900

RAY BEAN

Member Fremont Ward

Advisor For
L.D.S. Funerals

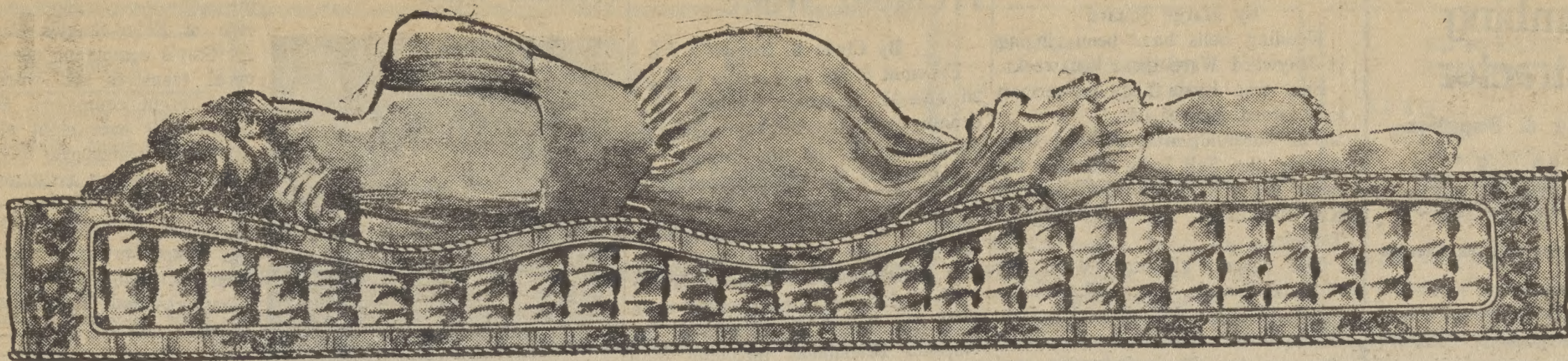
Res. Phone 793-1177

L.D.S. Clothing
Available



Serving Southern Alameda County
And The Surrounding Area With
The Most Modern Facilities

24 Hour Service Parking For Over 100 Cars



"Sleep as LONG as You Like on a Lauper's King Size"

Compare the firmness and comfort with mattresses selling for much more

Simmons 98th Anniversary

Only **\$49⁹⁵** TWIN OR FULL SIZE

This famous-for-quality Simmons mattress is priced at \$49.95 for a limited time only to celebrate Simmons 98th Anniversary. Exclusive Adjusto-Rest coils give you extra support. Beautiful, long-wearing cover, deeply quilted. Comfortex cushioning for extra firmness and support. Cover and Comfortex cushioning are Sani-Seal® protected against bacteria, odors, and mildew. Compare its firmness and comfort with others selling for much more. An exceptional value at \$49.95. Time limited, so hurry! *Polyurethane

98th Anniversary SUPER SIZES, too!



EXTRA LONG
set, \$109.95



QUEEN SIZE
60" x 80", set \$139.95



KING SIZE
76" x 80", set \$199.95

Simmons Luxury Golden Value

Reduced for the first time!
Sold by the thousands at a
much higher price

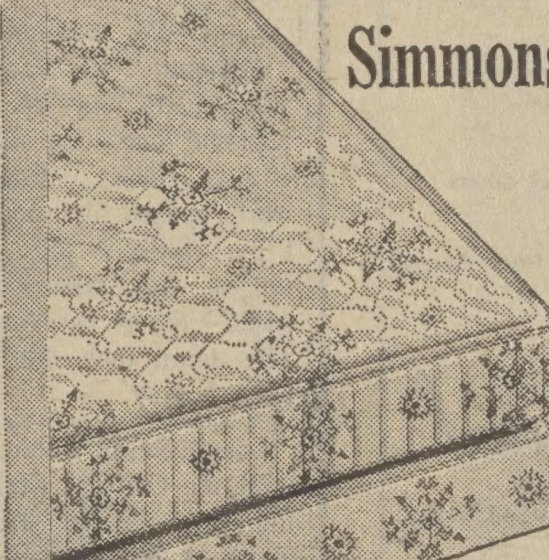
\$59⁹⁵
Twin or Full Size
Mattress



Simmons Firm-King Mattress

Made with features found
on a nationally advertised
extra firm \$89.95 mattress

\$69⁹⁵
Twin or Full Size



SALE—LIMITED TIME OFFER

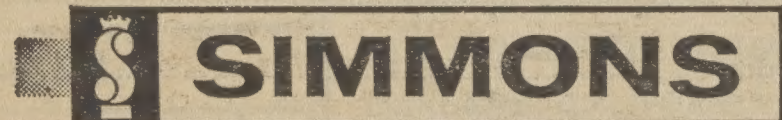
**Beautyrest Twin King
Introductory Savings**

Phone and Ask Us About It Today!

Lauper's Furniture

1031 MACARTHUR BLVD.

SAN LEANDRO — PHONE 562-0859



World's Largest Mattress Manufacturer

Plumbing Contractor

Repairing & Supplies

A. L. Hopkins

10862 San Pablo Ave El Cerrito

LA. 5-5880

For memorable lessons & special programs, use

L.D.S. FILMS

Rent them from

B.Y.U LOS ANGELES FILM CENTER

c-o Smith & Holst Film Library

2221 South Olive Street

Los Angeles, Calif., 90007



ALLPHIN JEWELERS

DIAMONDS

Watches, Clocks, Jewelry, Trophies and Engraving

EXPERT REPAIRING OF ALL KINDS

Watch Inspectors For S.P., W.P. and AC Transit

Don and Larry Allphin

5832 FOOTHILL BLVD., OAKLAND 639-3056

ROBINSON BROTHERS MORTUARY

Represented by

M. DEE SMITH

CO-OWNER

Member: Oakland Third Ward

Ask for Mr. Smith and he will personally supervise the service assisted by a trained, well qualified staff.

We furnish complete LDS clothing

Ask about our pre-Need Plan and Funeral Insurance

KELlog 4-3071

Oakland



MULTI-PERIL CHURCH INSURANCE

YOU SELECT THE COVERAGE

Church Buildings and Contents ★ Theft

★ General Liability ★ Church Autos and others

NEW COVERAGE INCLUDES:

Volunteer Maintenance Workers, Athletic Activities and others

NEW! LOW RATES!

No duplicate cost as in separate policies. Special rates from America's original total abstainer's casualty insurance company.

Up to 70% Discounts

Preferred Risk Mutual

INSURANCE COMPANY

Complete protection for your church in one, easy-to-understand policy, planned to meet your particular needs.

We write church multi-peril, auto, fire, home owners, personal disability income plans, personal major medical plans, personal Christian Science coverage, personal dread disease coverage, all forms of life insurance, educational plans, retirement plans, tax-sheltered annuities for employees of schools, churches and businesses.

ATTENTION

Life and Casualty Agents

(Fremont & Newark Area)

by one of the largest insurers of churches in California. Personal lines prospecting is easy through the casualty approach. State salary needs.

NO CANVASSING NECESSARY

JERRY WOLOCK

1565 MADISON ST., No. 207

OAKLAND — 452-0547

JESSE T. BARBER

338 JACKSON STREET

HAYWARD 538-4722

OAKLAND 357-3497

WELCOME BACK

By Marge Simard

Wedding bells have been ringing in Hayward Ward these last weeks. First was Linda Lee Ammerman to Edward Bonetti, Jr. Susan Nordfeldt married Brad Monson in the Salt Lake Temple the same day that Kathy Lee married Kap Bryson in the Los Angeles Temple.

The others, all married in the Oakland Temple, were Charlet Robinson to Richard Pulham Jr., Judy Shumate to Orion Wood, Janet Barnes to Mark Sylvester, and John Lyman to Michael Shane. Many of the young couples have returned to Brigham Young University to continue their educations.

Additions and Remodeling

No Gimmicks — Just Fair Prices

Closest Supervision by well-experienced working contractor.

Bonded — Free Estimates

D. J. Turner, 58 Dolores Ave., San Leandro

Call 483-5840

Fremont Stake

By Clyde B. Russell

Fremont Stake last month held its 2d annual deacons' seminar. The evening was attended by deacons of ages 12 to 14 and their parents.

Purpose of the annual event is to explain the Aaronic Priesthood — Youth program to parents and youth of deacon age throughout the stake, and to encourage full participation.

Highlights of the evening were talks by several young men of the Aaronic Priesthood, including Alan Crandall, Mary Whipple, Ron Pimentel, and Randy Rigby. A deacons' chorus from Fremont Ward sang "No Man is An Island," and the audience was addressed by Stake President Francis Winkle. Refreshments and a Scouting display concluded the evening.

The annual Fremont Stake deacons' seminar is sponsored by the stake Aaronic Priesthood — Youth committee and the ward Aaronic Priesthood quorums. General Chairman was Robert Crandall of the stake high council.

Disneyland's ragtime pianist Ruda Pena came to the Bay Area as Fremont Stake launched its stake building fund with a benefit variety show, Sept. 23, with shows at East Bay Interstake Center, Lincoln Ave. & Warren Freeway.

Included in the bill were Janet Todd, U.S. national accordin champion, the Terry Sisters of "Mormon Girl" record fame, Comedienne Alice Hepworth, the Family Night Combo, and Lowell and Diane Murdock, singing stars of "Promised Valley," annual tourist attraction in Salt Lake City, Utah.

Immediate objectives of the stake building program will be erection of the Newark Ward Chapel and enlargement of the two existing chapels in Fremont. The chapel at Peralta and Temple Ways, Fremont, houses the congregations of the Newark, Fremont, and Fremont 2d Wards. The chapel at Gatewood and Bora Bora Ave. is sed by the Fremont 3d, 4th, and 5th Wards.

Under auspices of the new stake building program, according to Stake President Franis B. Winkle, 188 Pickering Ave., Fremont, the membership of the stake will pool their financial and manpower resources to meet the rapidly increasing needs for physical facilities in the Fremont area.

Fremont 2d Ward

By Annie Wootton

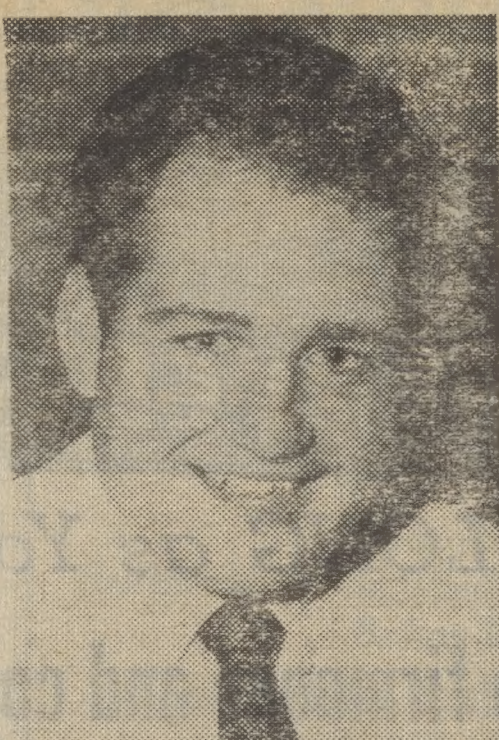
Fremont's 2d Ward softball team worked its way up from the local regional and zone to become regional champ. The reward for all this work earned its members the right to go t Utah to play in the world's largest tournament, where teams from other stakes participated. This team took 6th place in all-Church play.

Coach Ralph Holding used to play with the Chicago Cubs and is working at Kennedy High School in Fremont as a coach. The pitcher was Mark Van Wagoner, and Mark Arlen Van Wagoner was the bat boy.

Bat Boy MARK ARLEN VAN WAGONER, backed by (l. to r., front row) MARK VAN WAGONER, CYLDE HALCOMB, Bishop TOM ... BOB

Coach RALPH HOLDING, RAY ROUNDS, BOB STRONG, GARY WRIGHT, RON MEEKS, (rear) CLARK GUNSON, MACKAY WINKEL, DICK STAM, SCOTT, HATHAWAY, DARYL TALKIN. Team members not shown were Tom Harris, Jack Hill and Lauren McCann.

Fremont Ward



A convert to the Church of only one year before being called on his mission, Elder JOHN STACY has returned home to Fremont Ward after two years in the Eastern Atlantic States Mission.

At the Sept. 8 Sacrament meeting Elder Stacy gae a talk on his mission, which covered nine states on the East Coast Before his talk,

Bishop Gappmayer read a letter from the Mission president on the success of Elder Stacy's Mission. Elder Stacy's competence necessitated several transfers and working with 13 different companions. He was a zone leader over eight elders then as district leader over forty.

Public speaking assignments at the Rotary, Lions, and other civic clubs gave him the opportunity to teach the Gospel to many families in their own homes. Twenty-four Baptisms resulted from these discussions.

Elder Stacf is studying to be a pediatrician and left Sept. 12 for Brigham Young University.

He is the son of Mr. and Mrs. Willard Stacy of Fremont.

261-8800

SAGE MOTEL

Near Mills College

4844 MacARTHUR BLVD.

Oakland, California

True Western Hospitality

SWIMMING POOL - TV

NEW & USED CARS-TRUCKS & "LEASING"

"Integrity with Satisfaction"

11 years with . . .

PARKER-ROBB

CHEVROLET

Main at East Street, Walnut Creek, Calif. 94597

BUS. 934-4481 RES. 685-5938



NICK STAN

Concord II Ward

Planning For . . .

Mission?

College?

Retirement?



Let Ronald A. Cooper Help With Your Financial Planning

MUTUAL FUND ASSOCIATES

Hotel Claremont—Berkeley

Bus: 849-4373 Res: 447-6799

FOR INFORMATION WITHOUT COST OR OBLIGATION MAIL TO:

Ronald A. Cooper

Mutual Fund Associates

Hotel Claremont, Berkeley, CA.

Name

Address

Phone

Auto Repairs

SAVE ON Automobile Repair
Factory trained — Corvair Special
tune up—Brake work—Major Repairs
Phone 261-2823

Contractors

JIBSON BROS.
General contractors. Paving and grad-
ing. Free estimates. 990 Kraftile Rd.,
(Niles District) Fremont, Calif.
94536. SY. 3-4429; SY. 7-2779; SY.
7-2614.

Driving Schools

Private Driving Lessons. East Bay
Driving School. State Licensed. Call
533-1207. Owner member Oakland
Fourth ward.

Floor Coverings

SECTION: floor Coverings
HOUSTON'S 4201 Telegraph Avenue,
Oakland, California 94609
Dial 458-4244

All Names Brands
Resilient Tile
Linoleum
Carpet

W. H. Houston

Florists

Olympic Florist
Ira B. Call Sr.
2956 Telegraph Ave.
GL. 2-1961

For Sale—Misc.

BEST IN CHECK PROTECTORS
Typewriters, adding machine, office
equipment. Robert W. McAllister, 2135
Broadway. Oakland. TE. 3-3465

TYPEWRITER
IBM Electric. Extra long carriage—
Executive Elite type—Very good con-
dition — \$85.00 935-2177

Funeral Services

Advisor LDS Funerals

Mrs. C. W. Nalder, advisor on LDS
funerals for Gantner-Felder-Kenny
Morticians 1965 Market St. San Fran-
cisco. HE. 1-0131.

Garages

ROY B. KEY
Perry and Key Auto Body Shop, 28953
Mission Blvd., Hayward. JE. 7-1175.

Insurance

HAROLD R. JENSON and SON
Insurance Broker, "Everything in in-
surance." SU. 1-8742. Res. DE. 3-8944

Contact AAA Representative
W. Gene Lytle
for membership in the Worlds
Largest Road Club. CALL ALSO
for Auto Insurance Quote. This
information could save you money.
Home, 654-1317—Work 654-8400 —

EAST BAY AGENCY
Dave Snyder is carrying on the in-
surance business which the late Phil
Lewis helped to build. Complete in-
surance Service. 5424 MacDonald Ave.
Richmond. BE. 3-8080.

OREN YORGASON
Commercial Property; Comprehen-
sive General Liability; Bonds; In-
come Protection; Accident & Health;
Homeowners, etc. 3645 Grand Ave.,
Oakland 10, Calif. Tel. 893-5102.

Landscaping

LANDSCAPING by Martin. Yards
designed, lawns, rock work, sprink-
lers (plastic), fences, concrete patios,
etc.
(415) 538-2167

Mortuaries

ROBINSON BROTHERS MORTUARY
For complete LDS funeral and burial
clothing, see M. Dee Smith
co-owner. Ask about our pre-need
plan and funeral insurance. 1901
Fruitvale Ave., Oakland, KEllogg 4-
9999

Motels

BERKELEY'S TRAVELODGE
The best rest in the west. Sleepy bear
says "Sleep at the Travelodge. 1820
University Ave., Berkeley, TH. 3-4262.

MESSENGER

CLASSIFIEDS

Reach More Than 9,000
Bay Area Homes!

THE HILLCREST
The bay area's finest motel for com-
fort convenience, service. M. M.
Moody manager. 2400 MacArthur.
KE. 2-2230.

Office Equipment

BEST IN ADDING MACHINES
Typewriters, check protectors, office
equipment. Robert W. McAllister.
2108 Broadway. Oakland. TE. 3-3465.

Optometrists

DR. RICHARD A. ALLPHIN
Eye Examinations, Contact Lenses
Prescriptions
Member San Leandro Ward
5836 Foothill Blvd., Oakland
LO. 9-0552 NE. 8-3056

Dr. Theodore B. Christensen
Optometrist
1050 Gilman Street, Berkeley 10
California 524-2144

Plumbing

A. L. HOPKINS
Repairing and supplies, 10342 San
Pablo Ave. El Cerrito. LA. 5-5880

Painting

Experienced painter wants work. All
work guaranteed. George Seiber 53
Lakview Drive, Pittsburg, Calif.
Phone 458-4920

Photography

Wedding Photographer
AL SCHEULLER,
37921 Glendale Drive
Fremont — SY. 3-1520

9,000
Column Inches
of
ADVERTISING
FOR ONLY
\$2.50

If you buy a one column-
wide, one-inch deep adver-
tisement in the Messenger
of Northern California, it
will go to

9,000 HOMES
IN THE BAY AREA

If you tried to reach all of
these homes by post card,
you would have to pay

\$360.00

You can reach 9,000 inter-
ested FAMILIES—and their
friends at the

LOW RATE

OF \$2.50 PER
COLUMN INCH

If you want to sell
Or, if you want to keep your
name before prospective fu-
ture buyers, write

THE MESSENGER

4536 FIELDBROOK ROAD
OAKLAND, CALIFORNIA

94619

Realtors

Realtor
Le Rol B. Gardner, Realtor
Over 20 years on Solano Ave.
1797 Solano. Berkeley
526-9339

BOB ANDERSON, Realtor Builder
8133 MacArthur Blvd. Oakland
Sales, Rentals, Leasing, Building
Covering whole Bay Area
568-1669 531-2455

BYBEE REALTOR
Loans; Insurance; Rentals; Apprais-
als. 3619-35th Ave. 261-8881.

EYRING REALTY CO.—Realtors
Berkeley office—1631 Solano Ave. LA.
6-3310.
El Sobrante office—3636 Dam Road
CA. 3-4000.

JUNE H. ELLIS, REALTOR
Home and income properties
Ann Crockett Willard H. Ellis
1753 Solano Ave., Berkeley
527-3030 evening 52-8727

The CHASE Co., Realtors
577 Ygnacio Valley Road
Walnut Creek R. H. Chase, Mgr.

Restaurant-Fountain

Frank Hansens' Two Locations
22560 Foothill, Hayward and People's
Drug Store, 16047 Via Arriba, San
Lorenzo. LU 1-9810

Roofing

A. K. GOODMUNDSON
ROOFING CO.
717—45th Ave. Oakland. KE. 3-4432

DIAMOND ROOFING CO.
Vincent A. Davis,
2060 Clement Ave. Alameda
LA. 3-8272

Clarence Fulkerson—Roofing—
533-1935
3316 E. 22nd St., Oakland, Calif.

Roofing, Siding, Gutters. Free Esti-
mates Cheerfully made. Thousands of
satisfied customers. Caldwell-Roland
Roofing Co., 701 Bancroft Way, Berk-
eley. 845-5816 Steve Roland, owner-
manager)

Wanted To Rent

LDS lady, employed full-time caring
for elderly, needs a room to go to
in time off. References on request.
Aletha Manwell 935-5479 until Oct. 15

Wanted—Salesman

YOU CAN EARN good commissions
every month. Training available.
This is an opportunity to have a ter-
ritory assigned and to gain valuable
experience at the same time. Write
for information to THE MESSEN-
GER, 4536 Fieldbrook Rd. Oakland
California 94619

Bonded & Licensed P.L. & P.D.
Roberts Janitorial Service
Bud Roberts 782-4606
Member Hayward 2nd Ward
26989 Jennings Way
Hayward

Weddings,
Portraits,
Commercial
Photography

PHOTOGRAPHIC
ARTS PHONE 278-5641

For That

GOOD HONEY
Call KE 3-5115
5 Gal Can \$9.00
L. D. Young

All Carpentry Work, Change
Windows, Doors, Tiles Paneling
Call 536-4950

ED BEASLEY
Phone 568-4140

AUTO MATIC TRANSMISSION

Repairing — Adjusting
Overhauling

6690 BANCROFT AVENUE
Oakland 5, California
Lafayette Ward Member

ATTENTION L.D.S. PHYSICIANS!

Brigham Young University Health Center has openings for physic-
ians on their full-time staff. Excellent opportunity for service, fam-
ily living, and educational pursuits. Please address inquiries to
Cloyd C. Hofheins, M.D. Director of Student Health Center, Brig-
ham Young University, Provo, Utah 84601

(POLITICAL ADVERTISEMENT)

MAY WE AS A FREE PEOPLE face courageously the
CHALLENGING responsibility which faces us . . . we are
not here to SIT complacently while our birthright of FREE-
DOM is exchanged for a mess of Socialist-Communist Pot-
tage."

(EZRA TAFT BENSON, CR-4/63)

"AND NON-INVOLVEMENT if its dry rot is allowed to
spread a little further and for just a few years longer,
equals inevitably the downfall of the Great Republic . . .
Its not too hard, in the final alalysis; to break up the cult
of Non-Involvement . . . Just get involved. That's all."

Dr. Max Rafferty

SPEAKERS AVAILABLE:

Call (415) 421-6133, or Write:
Gary Martin, %Pillsbury, Madison & Sutro,
225 Bush St., San Francisco, Calif. 94104

Max Rafferty U.S. SENATOR

WANT TO LEARN MORE ?

MAKE YOUR OWN COMPARISONS ?

SAN FRANCISCANS FOR RAFFERTY
P.O. BOX 26102, SAN FRANCISCO 94126

BENEFICIAL LIFE

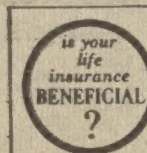
"Star of the Month"



Donald R. Johnson

Congratulations! You were our number one
man of the past month. Your integrity and
performance is most Beneficial to those
you serve.

Preston Williams Agency — Oakland

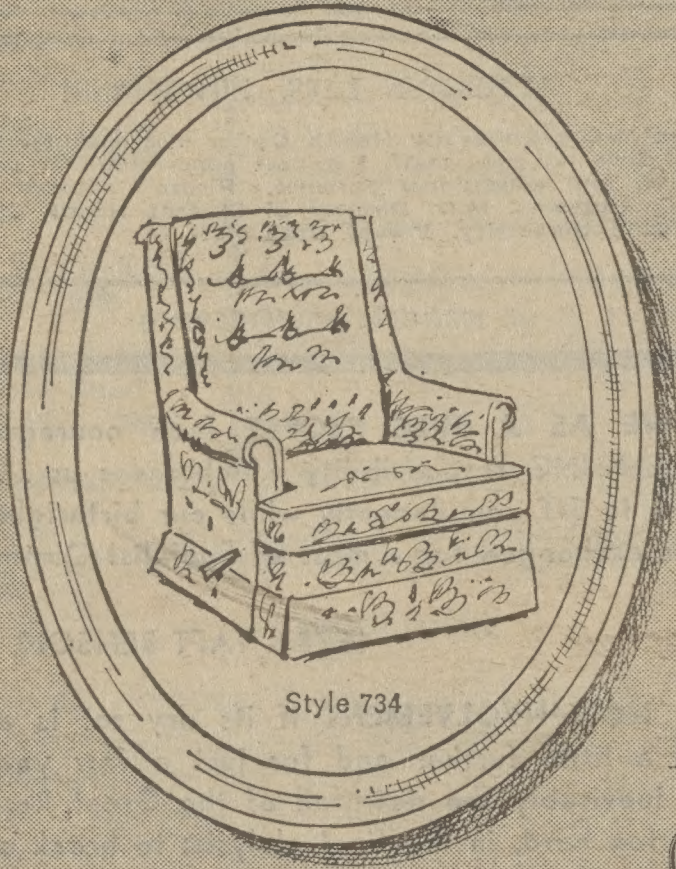


BENEFICIAL LIFE

Insurance Company

Virgil H. Smith, Pres. Salt Lake City, Utah

A Gallery
of Fine Reclining
Chairs



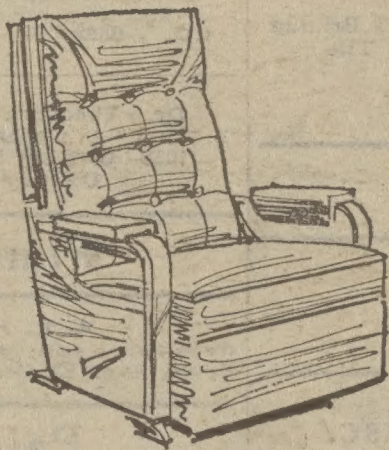
Style 734



Style 702



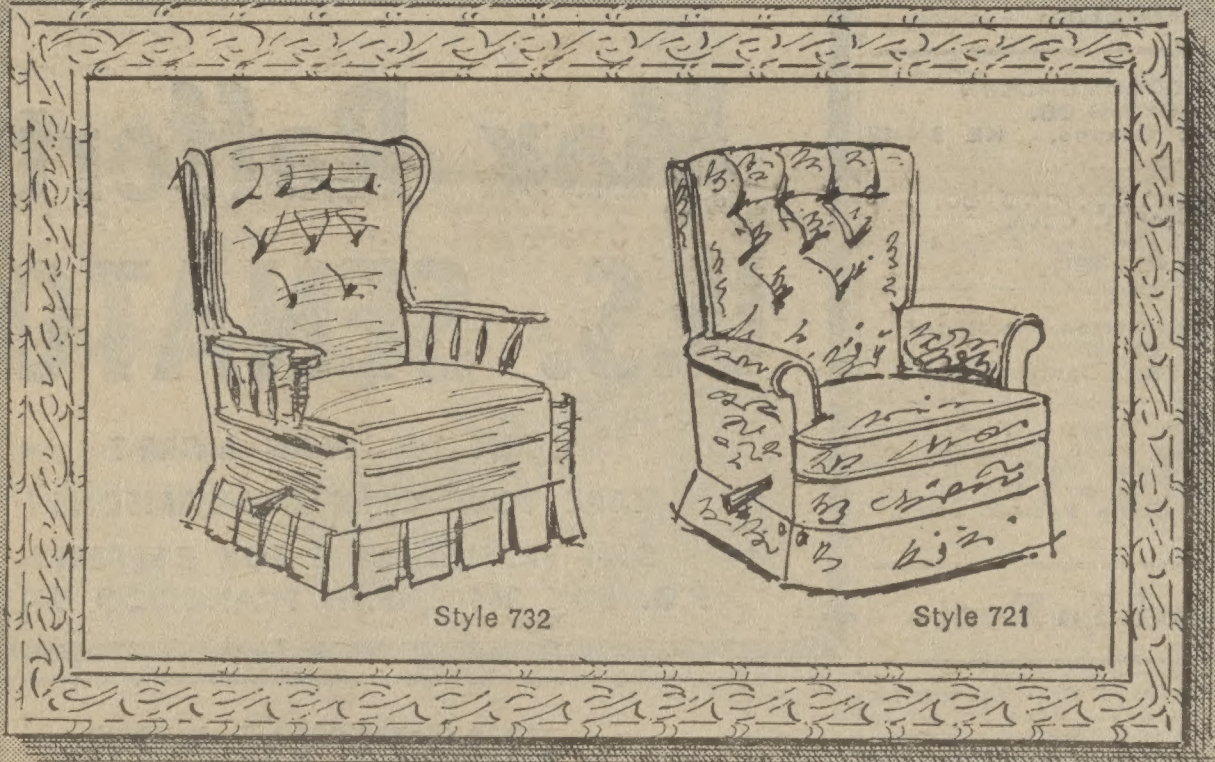
Style 713



Style 733

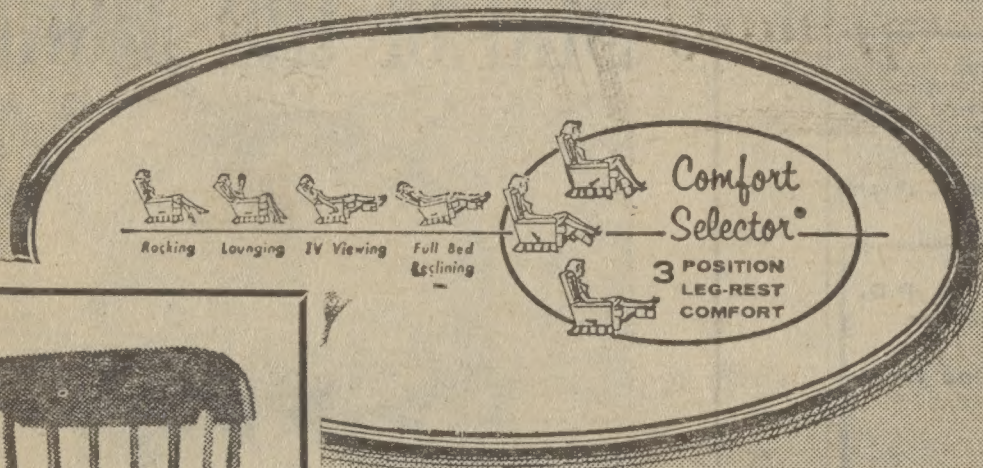
from the
RECLINA-ROCKER®
CHARTER GROUP by
LA-Z-BOY®

Chairs with a flair for people who care



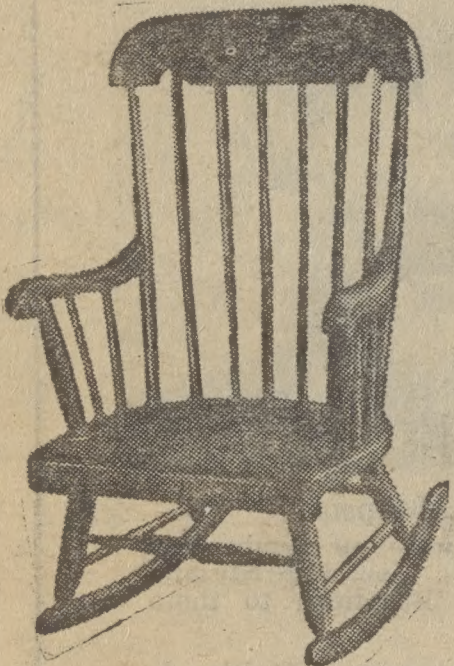
Style 732

Style 721



WHETHER your room decor is Early American, Traditional, Contemporary or Modern, there is a La-Z-Boy style to harmonize with the gracious living of your home. Each La-Z-Boy offers you the luxurious comfort of rocking, TV viewing or full bed napping . . . and, best of all, you can have leg rest comfort in 3 positions with or without reclining the chair. It is called, the Comfort Selector, another exclusive La-Z-Boy feature.

AUTHORIZED LA-Z-BOY DEALER



only \$20

PLEASE ORDER NOW

First budget payment Jan. 5, 1969

Enjoy Style and Fashion at Best

Take Advantage of Lauper's Low Prices
On Quality Furnishings

Lauper's Furniture

1031 MACARTHUR BLVD.

SAN LEANDRO — PHONE 562-0859